

# 'Get Hired'

## today with IBM

Understand, Develop, Succeed



A **third** of graduates took jobs as office juniors, cleaners, road sweepers, bartenders and window cleaners...

**7%** did not even have a job after 6 months.<sup>1</sup>

Only **58%** graduates believe they are more employable. Less than a quarter are confident about securing their desired job.<sup>2</sup>

A Professional Services employer announced it will be removing the degree classification from its entry criteria, saying there is **"no evidence"** success at university correlates with achievement in later life.<sup>3</sup>

## IBM Predictive Assessments

Employers are looking to hire university students and recent graduates who not only have the relevant degrees, but more importantly have the innate talent, motivations, skills and strengths to be successful in the job and the workplace.

Use **IBM Online Predictive Assessments** to help students 'Get Hired' by preparing them to understand the key behaviours, soft skills and abilities that are required for the future of the workplace. The assessment insights will help students make a successful transition into the right role for the right organisation, or into choosing the appropriate degree for further education.



Using **IBM Personality Assessment** insights, students can determine whether they have key soft skills such as:

- Leadership potential
- Teamwork
- Collaboration
- Emotional and social intelligence
- Personal accountability
- Effective work habits
- Integrity

Using **IBM Skills Assessment** insights, students can help confirm their proficiency level on skills they have learned through education and work experience, and be supported with further development before applying to roles. Skills may include:

- Software package proficiency such as Microsoft
- Media literacy
- Degree related skills

Using **IBM Motivational Questionnaire** insights, students will learn about their primary environmental, interpersonal, and intrapersonal needs. Students can gain a greater understanding of their strengths and areas that require further development, which in turn may assist in determining the type of job for which they are best suited.

Using **IBM Cognitive Ability Assessment** insights students will learn whether they have the innate ability to:

- Think critically and logically
- Problem solve and think analytically
- Effectively communicate, analyse and interpret written information

## IBM can help Career services to:



Support students with tailored recommendations based on science and data.



Provide students with the clarity and confidence that they truly understand their own motivations, abilities and soft skills in order to apply to relevant post graduate degree programs and desired jobs.



Provide students with development guidance to ensure they understand how to improve their prospects of being hired.

## Benefits of using IBM Assessments:



Career counsellors are provided with the insights to offer tailored advice and support, enabling students to be confident in applying to their desired job and getting hired.



The ability to partner with a provider with over 25 years of assessment and talent consulting experience, plus behavioral insight and predictive analytics capabilities for recruitment and talent development.



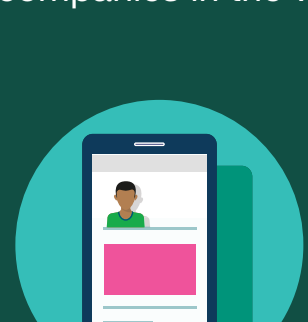
IBM has deployed over 40 million assessments per year to some of the largest, most respected organisations, institutions and companies in the world.



Tests are available in multiple languages.



Immediate scoring with flexible reports provide students data outlining strengths, development points and practise interview questions.



Assessments are mobile enabled.

Help your students get hired with IBM Predictive Assessments

**Contact us today**